



## **Cash Clarity: Smart Business Money Management for Founders**

In today's competitive market, it's more crucial than ever for business owners to have solid financial literacy skills to keep their companies financially viable. This comprehensive course is designed to provide students with a strong foundation in the skills needed to grow and maintain their businesses.

From budgeting and monitoring cash flow to strategic financial planning and forecasting, the Cash Clarity course covers all the bases.

With engaging content and an expert instructor, the course is the perfect solution for business owners who are looking to take their financial knowledge to the next level.

- 9 modules designed to help the student build financial literacy in their business
- modules focus on pricing profitable, sales volumes, understanding important KPIs, creating a business financial plan, monitoring results, and managing cash flow
- workbook and templates included.



## **Cash Catalyst: Mastering Personal Finances for Successful Business Owners**

Mastering personal finances is crucial to maintaining and growing your success, and that's exactly where the Cash Catalyst course comes in. This course is specifically designed to arm business owners with the tools and information needed to take control of their personal finances and invest the profit they are making from their businesses.

With practical tips and strategies such as understanding your budget, maximizing your savings, and making investments wisely, you'll be prepared to take your finances to the next level and achieve your business goals with confidence.

So, if you're ready to transform your finances and set up a personal financial plan, the Cash Catalyst course is the perfect place to start.

- 3 pillars that build on:
  - everyday money management
  - financial protection
  - investing and saving for retirement.



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